

# OVERVIEW OF HEAD OFFICE ACTIVITIES AND ROAD SAFETY SITUATION IN THE COUNTRY

MID-YEAR REVIEW CONFERENCE  
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# Order of Presentation

- Highlights of Achievement for 2007
- Work Plan and Achievement for 2008
- Road Safety Situation
- Challenges
- Way Forward

# Highlights of Achievement for 2007

- “Walk Safely” method tested
- New flip chart produced
- Campaign materials against high speeds produced
- Campaign against fatigue launched
- Production of NRSC Annual Report 2006
- 2006 National Road Traffic Accident Statistics
- Erection of RTA statistics billboards

# Highlights of Achievement for 2007

- Supply of equipment to regions (computers etc)
- NRSSII Action Plans 2007-2008 produced
- 4<sup>th</sup> African Road Safety Conference
- UN Global Road Safety Week
- Road Safety Awareness Seminar for Editors and Journalists of Media Houses
- Training Prog. For Staff (internal & abroad)
- Conferences eg.

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
1	<b>Road Safety Education and Training</b>			
1.1	Weekly TV "Stay Alive" programme	52 episodes	26 episodes	
1.2	Road Safety Education for Teachers and Children	20000 School Children and 5,000 teachers educated in 5 regions	-	Delay in release of funds for 3 regions
1.3	Programme Implementation Support	Equip 5 Regions	Laptops, Desktop Computers, Cameras etc	Outstanding issues will be addressed

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
1	<b>Road Safety Education and Training</b>			
1.4	Support for Road Safety NGO's	Financial support to at least 10 NGO's	-	Delay in release of funds
1.5	Driver Upgrading Training	700 Drivers &200 Vulcanisers	-	Consider Next Half Year
1.6	Forum for Best Road Use Practices (TV and Radio Morning Shows)	156 times on GTV 28 times on TV3 60 times on Radio	156 times on GTV 28 times on TV3 38 times on Radio	
1.7	Public Education for Drivers and Pedestrians	1 Documentary for Pedestrian Safety	Child Pedestrian Safety Doc. in production	

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

<b>ITEM</b>	<b>PLANNED ACTIVITIES</b>	<b>TARGET</b>	<b>ACHIEVEMENT</b>	<b>COMMENTS</b>
<b>2</b>	<b>Information, Publicity and Campaigns</b>			
2.1	Airing of Radio and TV comms, Adverts in Print Media	100 slots – Radio 80 slots – TV 20 slots - Print	84 slots - Radio 54 slots - TV 8 slots - Print	CAN 2008
2.2	Production and Distribution of Materials	200,000 handbills, posters to be produced	160,000 handbills, posters produced	CAN 2008
2.3	Promotion for Installation of Speed Limiters	Install 10,000 pieces in comm. vehicles	Evaluation of Proposals on-going	
2.4	Doc. On Road Safety Champions	1 Doc. produced	-	Next Half Year

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
<b>2</b>	<b>Information, Publicity and Campaigns</b>			
2.5	Axle Load Campaign	Dev. And Prod. of Campaign Materials	-	Evaluation of Proposals completed
2.6	Road Safety Week Celebration	1 Week Celebration	-	Oct. 2008
2.7	Website Operation	Website in Operation	<a href="http://www.nrsc.gov.gh">www.nrsc.gov.gh</a>	
2.8	Rental and Maintenance of Bill Boards	Mtce of 80 Billboards	Mtce of 40 No.	Non availability of funds
2.9	Operation of Road Safety Call Centre	Fully operational Call Centre	Fully Functional	Launch – 12/08/08

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
<b>3</b>	<b>Research &amp; Studies</b>			
3.1	Update of National Accident Data for 2007	National RTA Statistics for 2007	Draft Copy Submitted	
3.2	Preparation and Production of UTP Road Safety Guidelines and Materials	Guidelines and Materials produced for UTP	-	Awaiting No Objection from WB for TOR
3.3	Facilitation of a study to determine level of usage of seatbelts/helmets	Study completed by NRSC/GRSP	-	2 Meetings held

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
<b>3</b>	<b>Research &amp; Studies</b>			
3.4	Study on NRSC Corporate Profile	Study report produced	-	Study on-going
3.5	Consultancy Services for Validation of Reg. Vehicles Pop. in Ghana	Report submitted	Final Draft Submitted	
3.6	Evaluation of Campaign on Driver Fatigue	Evaluation Report	Final Report Submitted	
3.7	Study on Used Tyres & its Impact on Road Safety	Report submitted	Final Draft Submitted	

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
<b>3</b>	<b>Research &amp; Studies</b>			
3.8	National Road Safety Policy Doc.	Document Approved by Parliament	Draft Document submitted to MoT	
3.9	Impact of Working Conditions of Commercial Drivers on Road Safety	Study Report Submitted	Final Report submitted	
<b>4</b>	<b>Monitoring, Coordination &amp; Evaluation</b>			
4.1	Monitoring of Regional Activities	Trip to all 10 Regions by Management	6 Regions visited	Remaining 4 Regions in August

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
4	<b>Monitoring, Coordination &amp; Evaluation</b>			
4.2	Facilitation of establishment of National Driver's Academy	Proposal developed in Collaboration with DVLA & GTTC for MoT	Proposal Developed and Submitted to MoT	
4.3	Impact Assessment of Road Safety Education for Children	Evaluation Report on RSE for Children Submitted	-	Evaluation on Proposals on going
4.4	Evaluation of RTA Bill Boards and TV Morning Show	Evaluation Report Submitted	-	Study on going

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
4.5	Road Safety Guidelines for MDA's	Road Safety Guidelines Produced	-	Project on going
<b>5</b>	<b>Seminars &amp; Workshops</b>			
5.1	Seminar for DCEs and MMDAs	1 Seminar organised	Presentations made at Annual Conferences	Regions to follow up at Districts
5.2	Mid-Year Review	1 Conference organised	-	Unavailable funds
5.3	NRSSII Stakeholders Coordination	2 meetings to be held	1 meeting held	

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
<b>5</b>	<b>Seminars &amp; Workshops</b>			
5.4	Engagement with Parliamentary Sub-committee on Transport.	Hold 1 meeting with members of Sub-committee on Transport	1 meeting held	
5.5	Engagement with Political Parties	Hold 1 meeting with Political Party National Ex.	1 meeting held	Road Safety Code of Conduct for Elections distributed
5.6	Meeting with Religious Leaders	Meet 20 groups	Meeting with 20 groups	Visit to churches/mosques
5.7	Capacity Building of Staff	Train all Categories of Staff	7 Coordinators, 7 Secretaries	Asst Planners to be employed

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
5.8	Conferences	Attend some International Confr.	FRSC 20 <sup>th</sup> Anniv. WARSO Inauguration	
<b>6</b>	<b>Traffic Discipline &amp; Enforcement</b>			
6.1	Train and equip 40 Personnel of MTTU in effective Enforcement	Train 40 MTTU Staff Supply 20 Speed Guns, 40 Alco. 20 Height Gauges	Trained 40 MTTU Staff. Supplied 20 Speed Guns, 20 Alco. 20 Height Gauges, 30 Electronic Batons	
6.2	Training of 100 MTTU personnel in Accident Data Collection	100 MTTU Personnel trained	-	To be considered in 2 <sup>nd</sup> Half Year

# Work Plan and Achievement for 1<sup>st</sup> Half of 2008

ITEM	PLANNED ACTIVITIES	TARGET	ACHIEVEMENT	COMMENTS
6.3	Seminar with Law Enforcement Agencies on Road Traffic Act	1 Seminar	-	Next half Year
<b>7</b>	<b>Emergency Services</b>			
7.1	Facilitation of Training and Org. of First Aid Volunteers	Hold 2 meetings Ghana Red Cross Society	1 meeting held	
7.2	Facilitation of Establishment of 20 Emergency Post along Accid. Prone Areas	Hold 2 meetings with NAS	1 meeting held	

# Other On-going Programmes

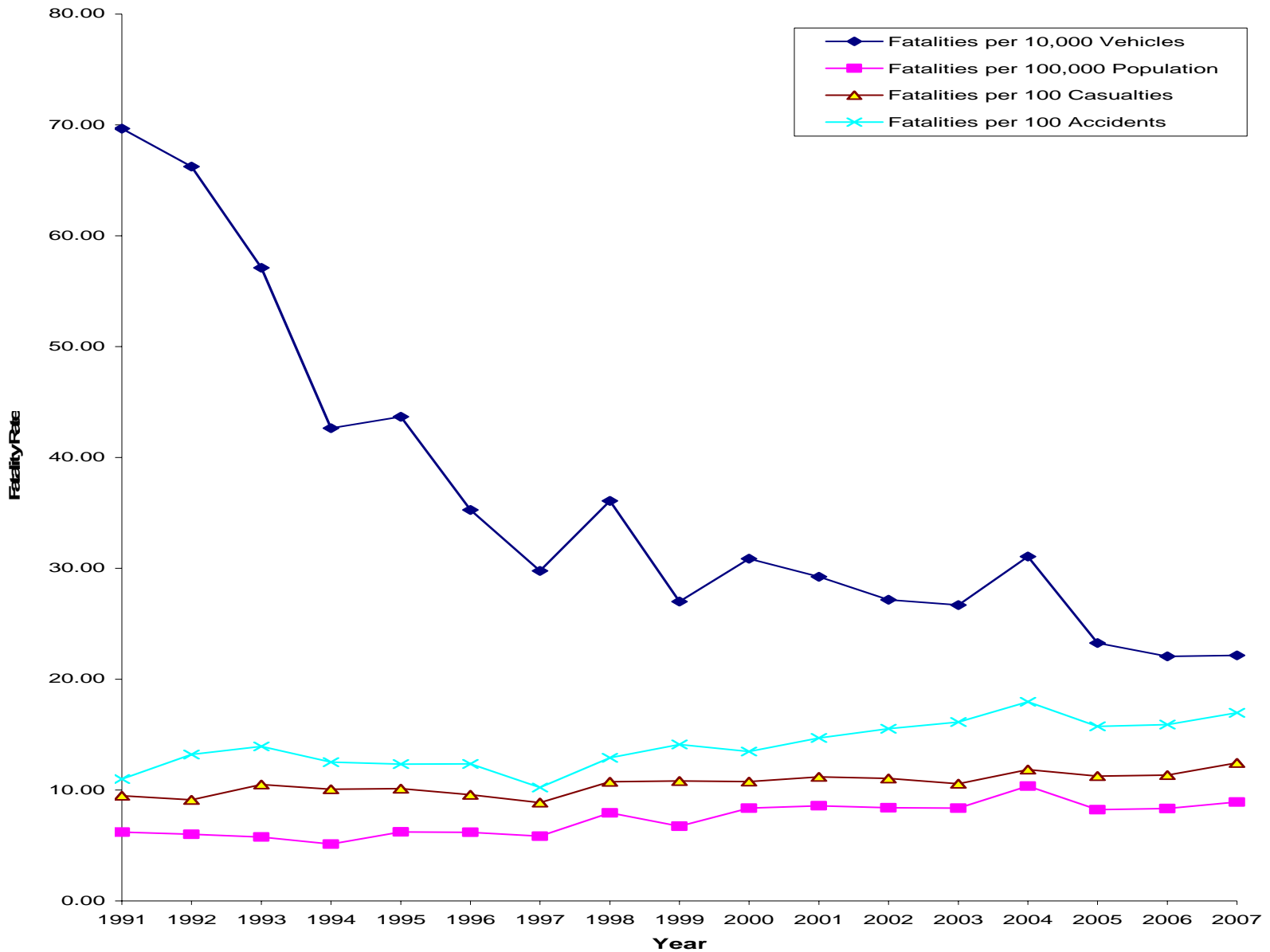
- Condition of Service for Staff
- Scheme of Service for Staff
- Road Traffic Regulations
- Meetings with Transport Service Providers, Transporters and Cooperate Bodies with Large fleet of HGVs
- Training for SHEP Coordinators of GES ( Dangbe West)
- Safety Guidelines for MDAs
- Training of drivers of corporate institutions in collaboration with a consultancy firm (eg ECG, EC)
- Setting up of Public Address Systems (Pilot Project at Kaneshie) at lorry stations to broadcast road safety programmes

# Other On-going Programmes

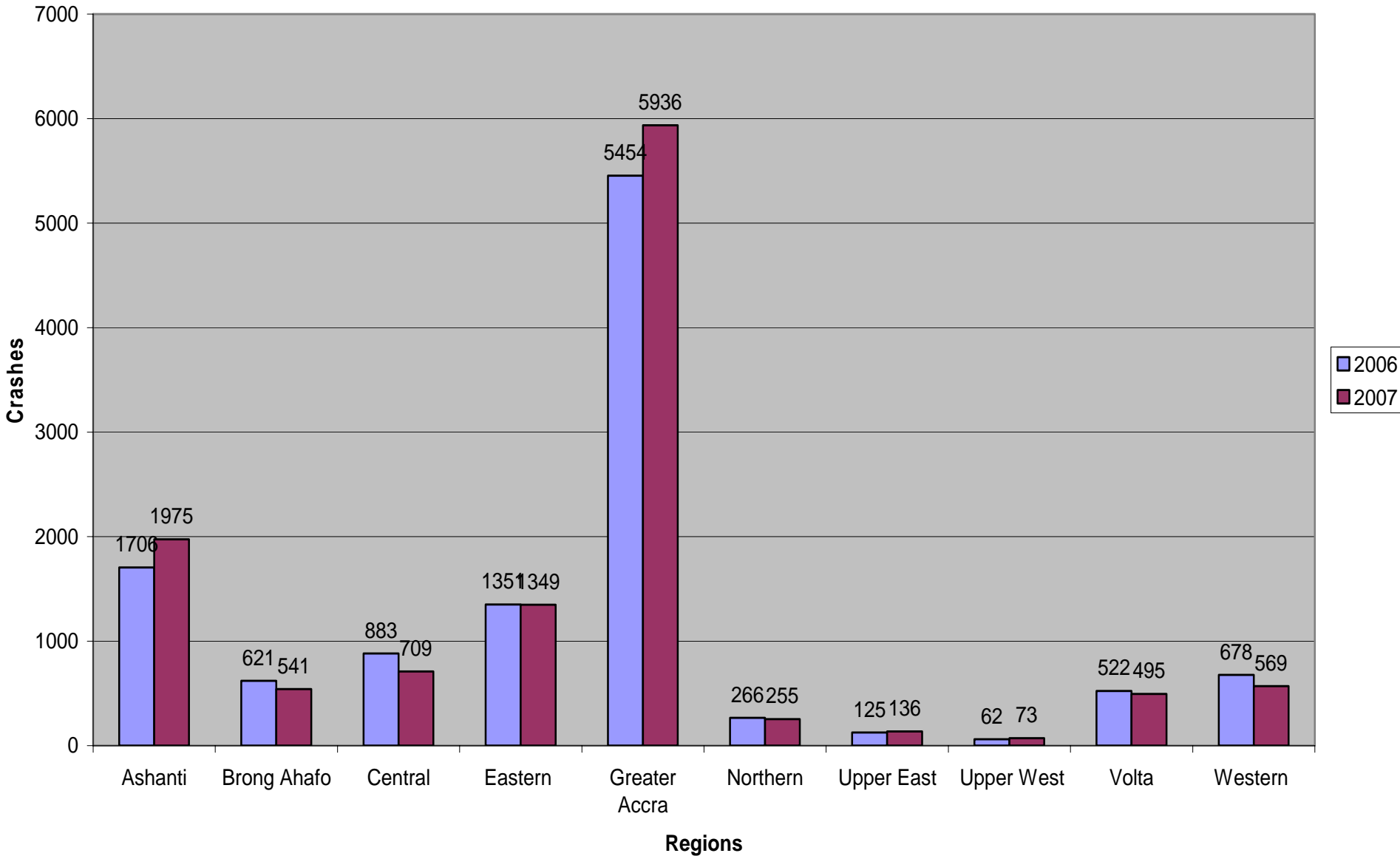
- Revision of Road Safety Posters, Handbills etc
- Campaign against use of mobile phones whilst driving
- Recording of Road Safety Song
- Training of NCCE Staff on Road Safety
- Privatization of Towing Services
- Negotiation with NIC on increase in releases to NRSC
- NRSC/DVLA Launch of double reflective Warning Triangles

# Road Safety Situation

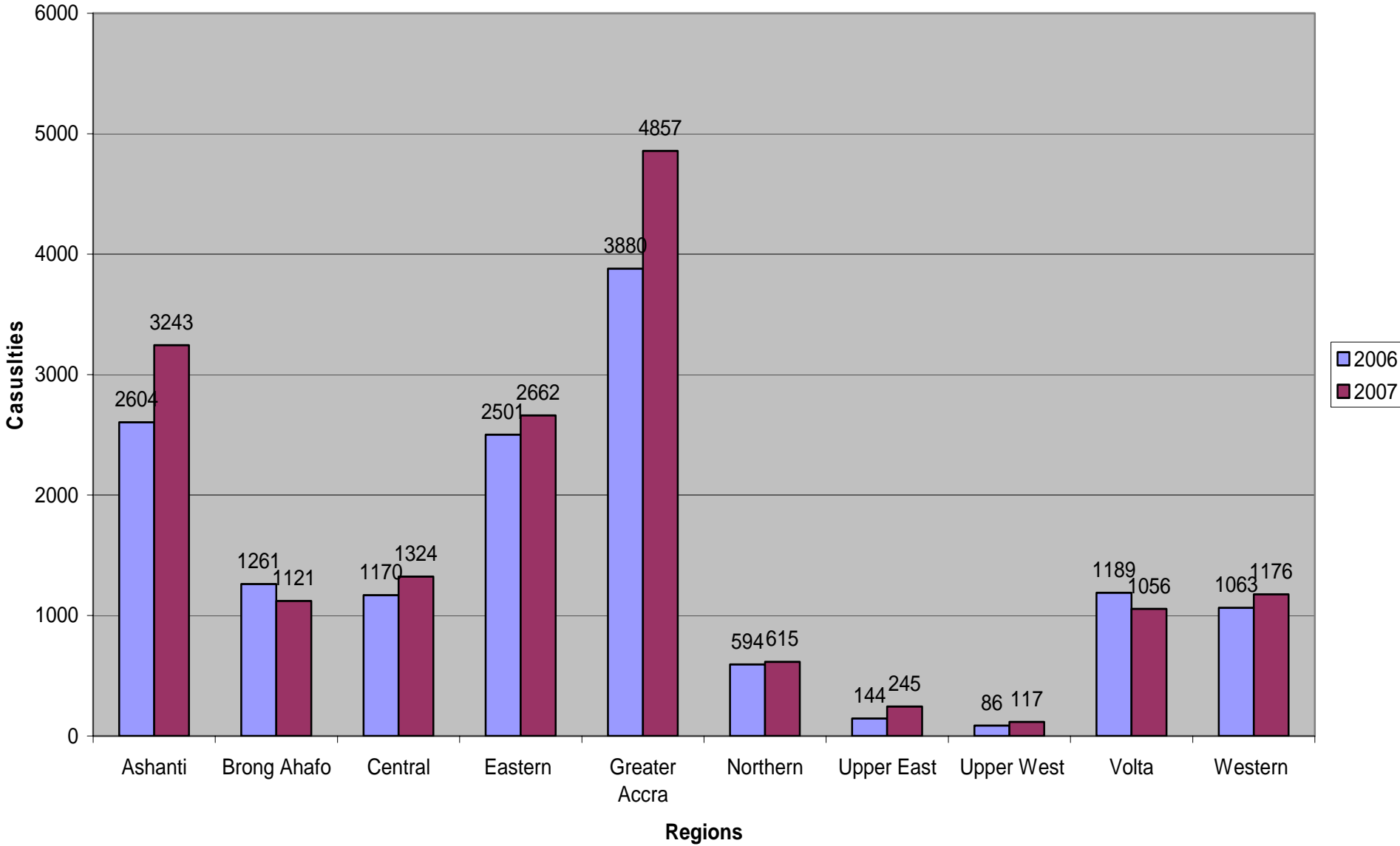
**Figure 3: Trends in Accident Fatality Indices**



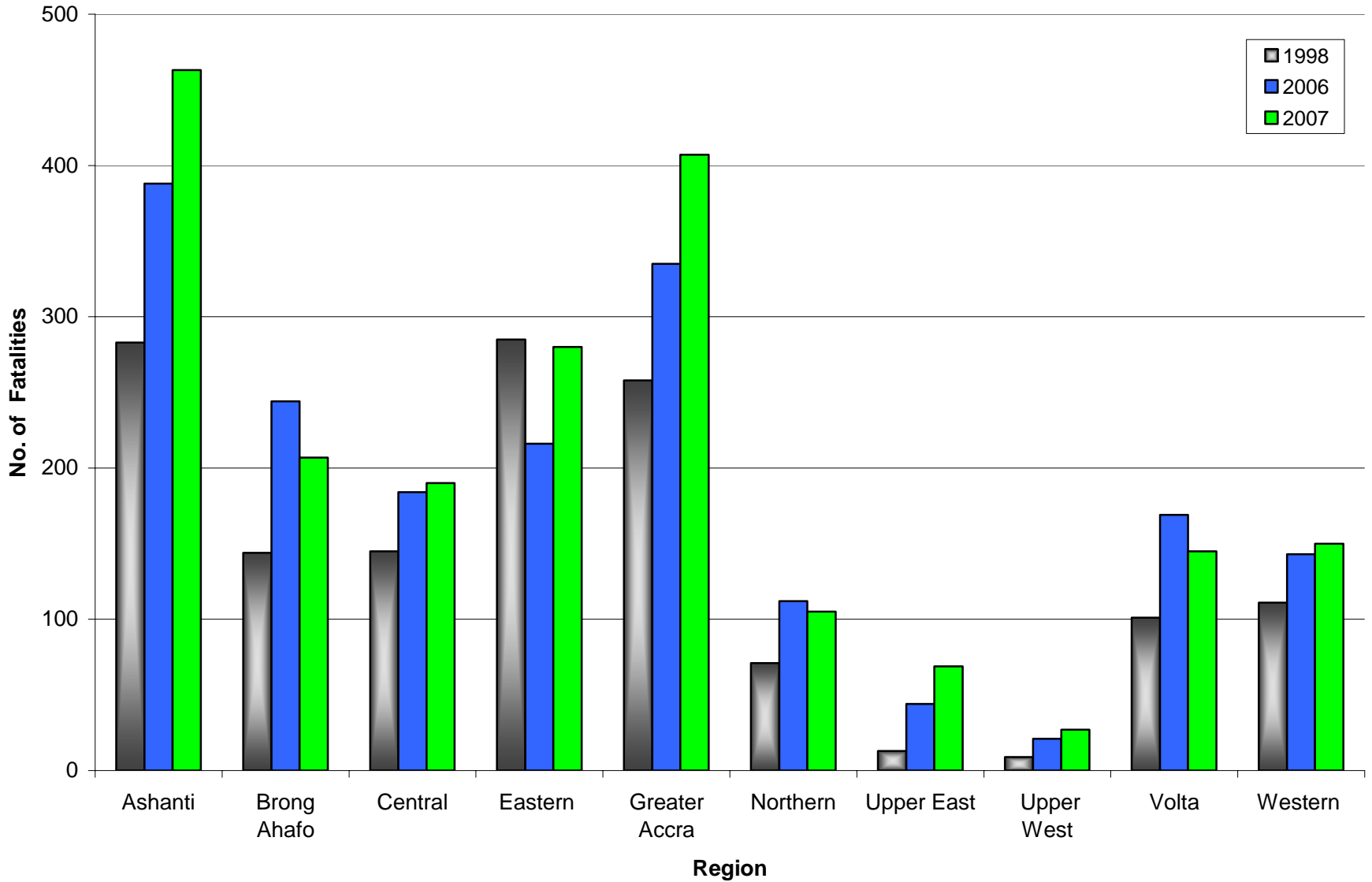
## Regional Distribution of Road Traffic Crashes (2006 & 2007)



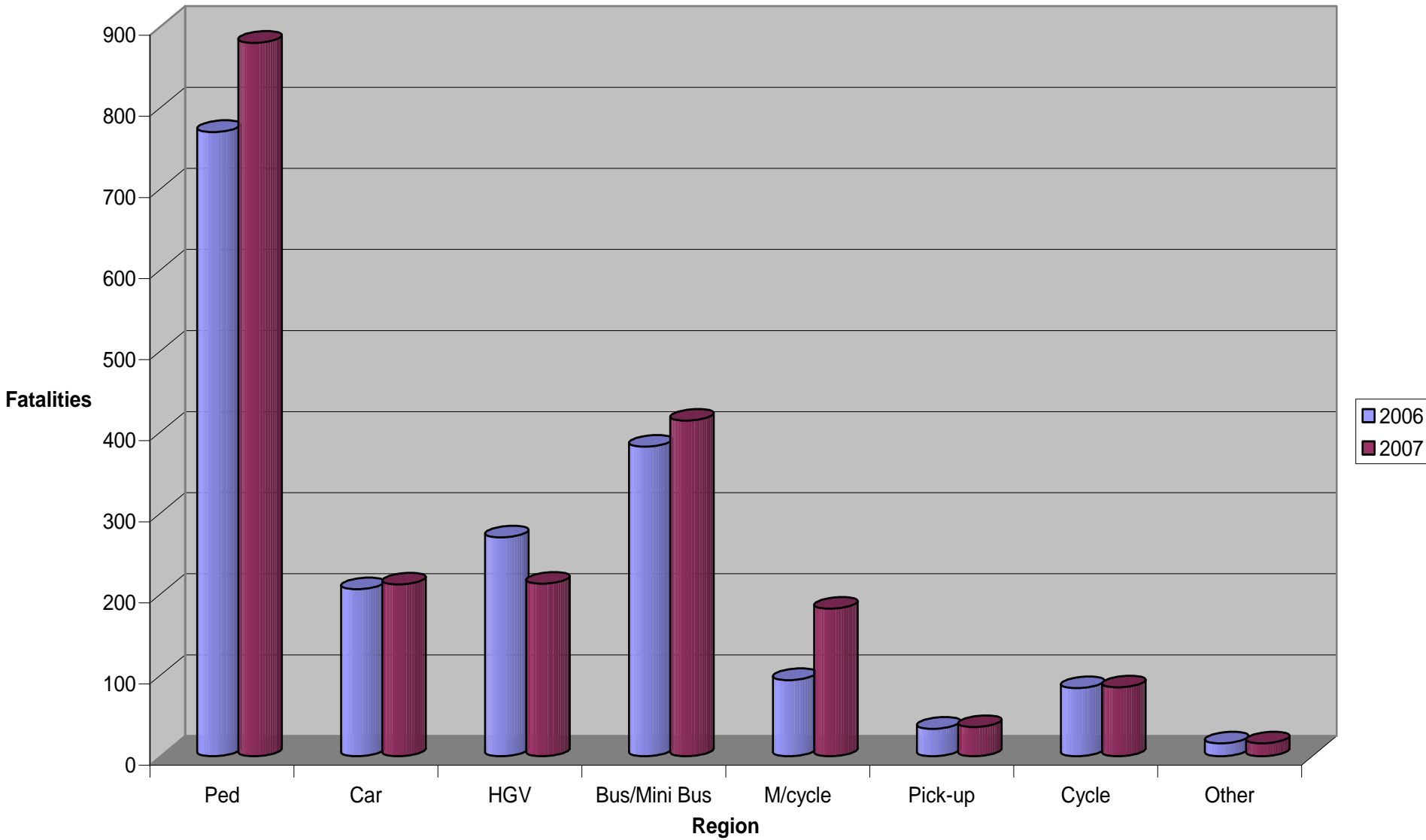
**Regional Distribution of Casualties (2006 & 2007)**



**Figure 4: Annual Distribution of Fatalities by Region**



## Regional Distribution of Fatalities by Road User Class



# Challenges

- Irregular and inadequate release of funds
- Inadequate enforcement
- Political Will to promote Road Safety
- Increase in Road Traffic Crashes in 2008
- Staff Capacity
- Lack of mandate to compel Stakeholders to deliver on mandate.

# Way Forward

- Engagement of Planners to Augment Road Safety Capacity
- Revision of NRSC Act
- Collaboration with Local Authorities to promote Road Safety
- Efforts to attract sustainable funding for Road Safety Activities
- Determination, Dedication, Devotion and Discipline by staff of NRSC

**THANK YOU FOR YOUR  
ATTENTION**